



www.facebook.com/tmv.pune.77  
\_tmv\_masscomm\_official\_2018



**Tilak  
Maharashtra  
Vidyapeeth**

(Declared as Deemed to be a University  
under Section 3 of UGC Act by Govt. of India)

## Two Days International Conference



## ‘Media Ethics’

Organised by  
**Dept of Journalism and Mass Communication**

9<sup>th</sup> and 10<sup>th</sup> <sup>on</sup> January, 2019

**Venue**

**Tilak Maharashtra Vidyapeeth**

Shri Jayantrao Tilak Sankul Auditorium,  
7<sup>th</sup> Floor Main Campus, Gultekdi Pune-411037

**Website : [www.tmv.edu.in](http://www.tmv.edu.in)**

**Reach us on : 020-24403079/3057/3067**

**Email : [tmvmasscommseminar@gmail.com](mailto:tmvmasscommseminar@gmail.com)**



## ► Media Ethics

Media has become an important part of socializing and we are witnessing the phenomenon of sensationalism, intentional or accidental distortion, excessive thematization of crime, tabloidization and manipulation of readers. Lack of ethics in the environment has unfortunately infected the media which is playing an outstanding role in creating and shaping of public opinion and strengthening of society. This conference aims at understanding the various dimensions of media ethics and its social responsibility.

## ► Objectives of the Conference

In the public interest promote ethical standards in journalism based principles of truth and accuracy, humanity and accountability by providing meaningful education and training to journalist and publication of useful research.

## ► Call for Papers

**Research Papers from Academicians, Research Scholars, Professionals and Students are invited on the conference theme and sub themes as given below.**

### ► Theme 1: Self-regulation and deontology

- ❖ Deontological and legal regulation of the media.
- ❖ Forms of professional organization of journalism.
- ❖ Debate on the self-regulation of journalism.
- ❖ Comparative perspectives on self-regulation among different countries.
- ❖ The identity of the information professional in the digital age.
- ❖ The right to be forgotten in the digital age.

### ► Theme 2: Active citizenship and the media

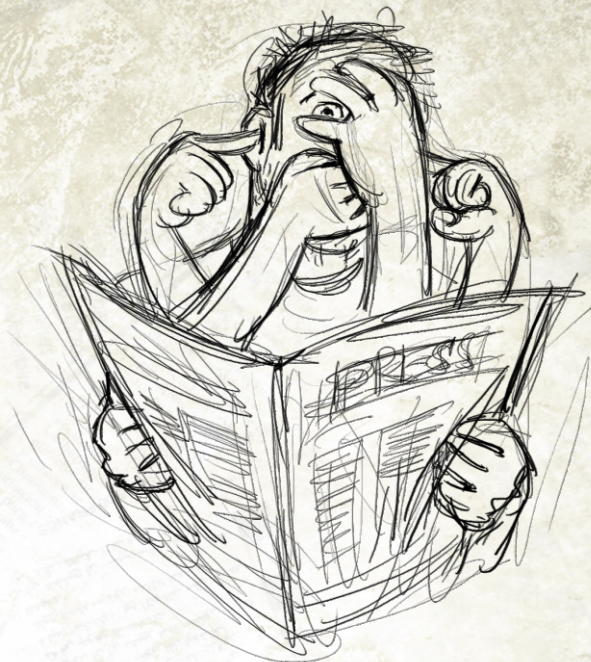
- ❖ New forms of collaboration between citizens and journalists.
- ❖ Deontological issues regarding civil ethics in cyberspace.
- ❖ Responsibilities of blogs and the use of social networks in communication.
- ❖ Citizenship in the face of power. Alternative media.
- ❖ Critical analysis of citizen participation in order to improve democracy.

### ► Theme 3: Protection of vulnerable groups

- ❖ Media representations of immigrants and other socially vulnerable groups.
- ❖ Ethics and discourse analysis.
- ❖ The protection of minors in the media.
- ❖ The representation of people with disabilities.
- ❖ The representation of cultural or ethnic identities.
- ❖ The representation of children, youth and elderly people.

### ► Theme 4: Gender equality and communication

- ❖ Representations of gender identities in communication.
- ❖ Participation of women in the media.
- ❖ Actions to address gender-based violence in communication.



### Theme 5: ◀ Ethics in artistic creations and in communication

- ❖ Boundaries of freedom of expression in art.
- ❖ Ethics applied to cinematographic contents.
- ❖ Cinema of protest and social change.
- ❖ Science fiction as critical discourse.

### Theme 6: ◀ Advertising and public relations

- ❖ Issues surrounding the ethics of advertising. Self-regulation and boundaries of advertising creations.
- ❖ Publicity and awareness in values: the dignity of people, the environment, food, etc.
- ❖ Ethical dilemmas of advertising in the digital realm and the use of social networks.

### Theme 7: Media accountability ◀

- ❖ Ways of exercising the responsibility of the media.
- ❖ The participation of journalists in the media.
- ❖ The participation of citizens in the media.
- ❖ Responsibility of informative companies.

### Theme 8: Studies of school of thoughts on mass media and their ethical concerns

- ❖ Studies on freedom of expression and public opinion.
- ❖ Studies on new forms of democracy through the media.
- ❖ Critical studies on mass culture.
- ❖ Studies on globalization or the effects of the digital age.

### Theme 9: Studies on radio and television ◀

- ❖ The ethics of television programs.
- ❖ Radio and television functions in the digital age.
- ❖ Informative manipulation.

**Note : Any other topics related to theme are allowed.**

## ► GUIDELINES FOR PAPER SUBMISSION

**Abstract Submission: Authors must confirm to the following Guidelines**

### Abstract Particulars

1. Length : Minimum 300-350 words excluding Title and Keywords.
2. Font : Times New Roman, 12 point
3. Spacing : 1.5
4. Title Page : Title, Author(s), Affiliation and other related details
5. Key words : not less than 5

### Full Paper Submission:

Full Paper must include a clear mention of the research methodology adopted, major findings, results, implications and key references.

### Authors should adhere to the following Particulars

1. Length 2000 – 3000 words excluding Title
2. Font Times New Roman, 12 point
3. Spacing 1.5
4. Title Page Title, Author(s), Affiliation and other details.
5. Format : APA format of citation.

**Note :** Papers selected by the Editorial Board will be published at **Elsevier Procedia - Social & Behavioral Sciences**.

### Registration Fees For Conference

For **students : Rs. 1000**(U.G. & P.G.)

For **academicians / Research Scholars : Rs. 1500**

For **Non-academicians/ corporate delegates :**

**Rs. 2000** (Includes Conference Kit, Tea, Lunch and Conference Proceedings)

### Registration Fees For Conference with Publisng of Paper

For **students : 1,500 INR/ 100 USD**

For **academicians / Research Scholars:**

**4,500 INR/ 80 USD**

For **Non-academicians / corporate delegates :**

**5,000 INR/ 90 USD**

**In Absentia : 100 USD**

**Note :** In case of more than one author, individual Registration is must. Demand Draft to be made in favour of Registrar, Tilak Maharashtra Vidyapeeth, Pune. Cash is also accepted. Fee can be paid by NEFT/RTGS. Bank Details are as follows;

Account Name :

**Registrar Tilak Maharashtra Vidyapeeth**

- 1) **UCO Bank, Mukund Nagar Branch, Pune - 37**  
S.B. A/c No : 16840100006111  
IFSC Code : UCBA0001684  
MICR No. : 411028012
- 2) **ICICI Bank, Satara Road Branch,**  
Pune - 411009  
S. B. A/c No. : 033701006425  
IFSC Code : ICIC0000337  
MICR No. : 411229010

Please mail following details of amount transferred to **finance@tmv.edu.in** and **tmvmasscommseminar@gmail.com**

- 1) Name of the participant
- 2) Reason for which amount is deposited.
- 3) Screen shot/soft copy of transaction.

## HOW TO REGISTER ◀

**Registration Form is attached** OR Kindly click on the link **[www.tmv.edu.in/Conference](http://www.tmv.edu.in/Conference)** for registration.

## IMPORTANT DATES ◀

Sr.No.	Particulars	Dates
01	Acceptance of full paper	on or before 1 <sup>th</sup> December, 2018
02	Notification - Selection of Full Paper	on or before 15 <sup>th</sup> December, 2018
03	Last date of registration	on or before 1 <sup>st</sup> January, 2019

**Early bird discount for Registration - 30th Nov 2018**

### Co-ordinators

Asst.Prof.Debohuti Chakraborty Asst.Prof.Satyajit Mandle  
Asst.Prof.Tushar Kshirsagar Asst.Prof.Bharat Jadhav  
Asst Prof. Arun Suryawanshi Asst Prof. Kunal Lanjekar

### For Registration and any queries contact Help Desk

Smita Dhabadgaonkar - (02024403057/79)

Rajashree Polekar - (02024403067)

Time: 10 am to 5 pm



## About Tilak Maharashtra Vidyapeeth ◀

Tilak Maharashtra Vidyapeeth (TMV) established in 1921 is recognized by UGC as the "Deemed to be University" since 1987. We offer programmes in multiple disciplines such as Ayurveda, Sanskrit, Social Sciences, Modern Sciences & Professional Skills Management, Health Sciences, Law and Distance Education.

## About Mass Communication Department ◀

Department of Mass communication was established in the year 2006-2007 with a vision of creating an opening to the world of media and digital arts. With a powerful knowledge base, we intend to capture major opportunities for our young aspiring minds. To address this we have started several courses reeling through the practical, theoretical and analytical approaches of current trends in mass communication. We are following the guidelines prescribed by the University Grants Commission (UGC). The courses are designed in order to equip students with exciting and creative careers in growing business of Media Industry.

### For Accomodation details contact

**Dheeraj Singh : 8208254766**

**Kishor Waykar : 7875493366**